

### Data Science

## Knowledge Technology Laboratory

Room 310-312, E3 Building, VNU-UET

## ABOUT US



- > Top conferences
- Scopus journals/conferences
- > Patents

Publications: 130+ (2015-2022)

#### Collaboration



- > National project: 5+ projects.
- > Ministerial project: 6+ projects.
- > UET&VNU project: 20+ projects.
- > Industrial project: 2++ project.

Total grant: 30+ billion VND

#### Teaching Courses

Data Mining

Advanced Topics of Information System

E-commerce Systems

Domain-driven data mining

Big data processing

Visual data analysis

Principles of Operating Systems

Etc.







DS&KTLAB, FIT

## HISTORY



Organize weekly scientific seminars for more than 20 years.

The predecessor: "the Data Mining and Application Research Group" (1998 - 2006)

Founded since 2010 as the Satellite Laboratory "Knowledge Technology and Data Safety" (2006-2010)

Officially established on November 15, 2010

# RESEARCH

direction





#### NLP & TEXT/WEB MINING

- Opinion Mining
- Sentiment Analysis
  - BioNLP
- Intention Mining
- Question & Answering
  - Dialogue Systems



#### PROCESS MINING

- Abstraction of Events
  - Trace Clustering
    - Concept Drift
  - Process discovery
- Process conformance
- Model enhancement



#### KNOWLEDGE INTEGRATION

- Entity Alignment
- Ontology Construction
- Ontology Enhancement
  - Online Learning Task
- Reinforcement Learning Task



#### DATA AND BUSINESS ANALYTICS

- Customer Insight
- Sequential Recommendation
- Upsell/cross-sell Recommendation
  - Market Basket Analysis
  - Customer Satisfaction Analysis
    - Opinion Mining

# LECTURERS



#### LECTURERS

Assoc. Prof. Ha Quang Thuy

- Rough set Mining
   Data Mining (Text, Web, etc.)
   Process Mining
   Lifelong Learning
  - Business Analysis
  - 🖄 thuyhq@vnu.edu.vn



- Assoc. Prof. **Phan Xuan Hieu**
- ✤ Machine Learning
- Natural Language Processing
  - Business Intelligence
    - Business Analysis





Assoc. Prof. Tran TrongHieu

- \* Knowledge Technology
  - ✤ E-commerce
- Computer Architecture
- Information Safety
- Project Management







Data Mining (Text/Web, etc.)Natural Language Processing

- Big Data Analysis
  - Business Analysis





#### Dr. Le Hoang Quynh

Natural language processing
 Data mining
 Business intelligent
 Machine learning

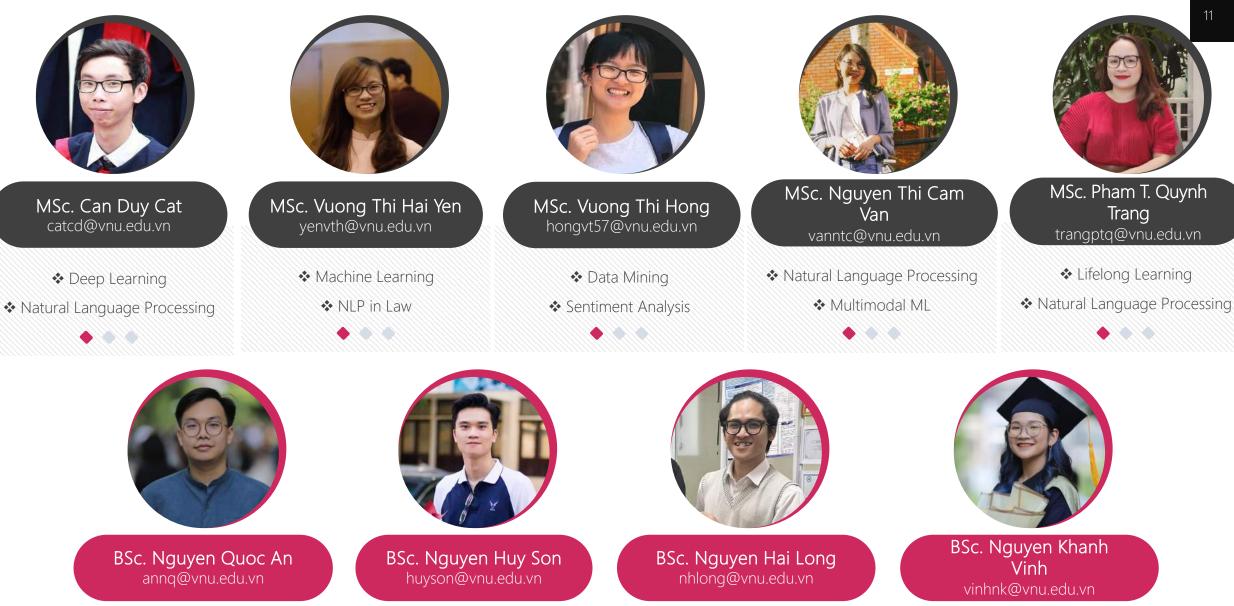


DS&KTLAB, FIT



10

#### LECTURERS



#### ADJUNCT LECTURERS



Assoc. Prof. Nguyen Cam Tu	Dr. Nguyen Viet Cuong	Dr. Nguyen Thanh Son	Dr. Vu Tien Thanh	Dr. Tran Nam Khanh
Nanjing University of Science and	HPC SYSTEMS Inc.	Singapore	Australia	Amazon
Technology	Japan			Germany
China 🔶 🌢 🌢	• • •	• • •	• • •	• • •



## OUR PROJECTS

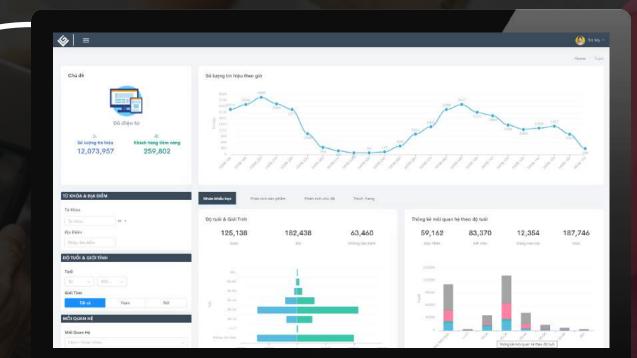


#### DC: DEEP CUSTOMER

An automated customer analytics and understanding platform towards application in retail, e-commerce, and online advertising.

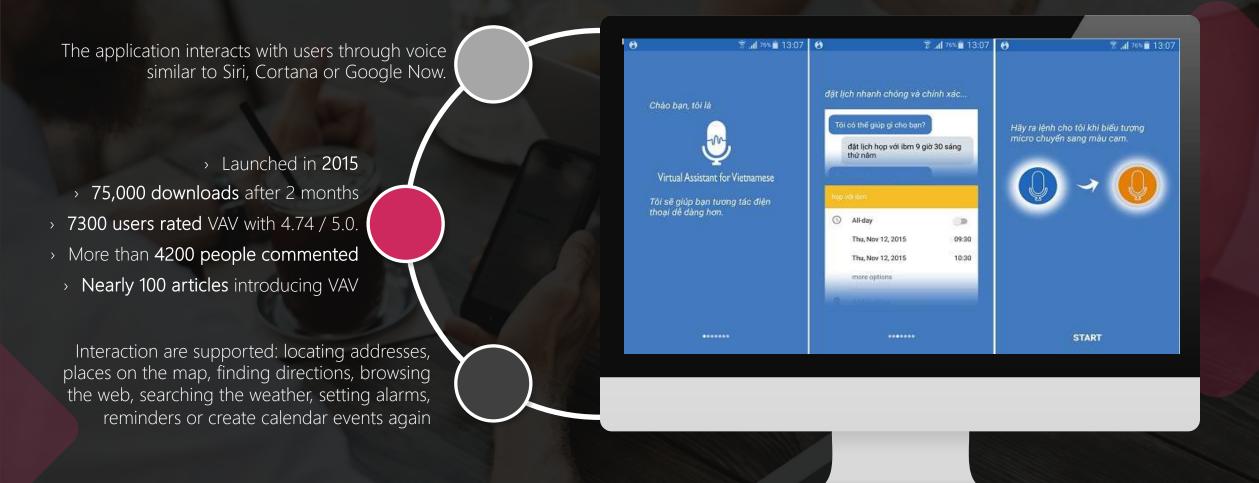
- Customer insight
- > Market research
- Business/marketing analytic
  - → Price optimization
- > Up-sell/cross-sell Recommendation

Machine learning (Deep Learning, Image Processing, Natural Language Processing, etc.); Big data; Business model canvas





#### **VAV:** VIRTUAL ASSISTANT FOR VIETNAMESE

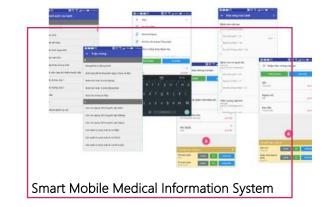


DS&KTLAB, FIT

#### OTHER PROJECTS



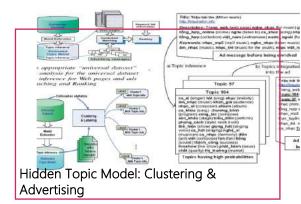
VnLoc: News Event Monitoring





trena tổng về 342. Tim hất 0.05 giáy
VietSeeeeeeeeeek ⊫ két quả: 1 2 3 4 5 5 7 8 8 101112 Tiếp
.: Wolcome to NetNam ISP & ICP corporation, (100.00%) • Corp., ISP since 1993, ICP since 2001, Network Solution Provider, B2B, B3C, B2G Postal Company in Provider, B2B, B2C, B2C Postal Company in Vietner, valencer, vol. Internet, netman, jot, nonl, jeg, icp,
Ham Corp., ISP since 1983, ICP since 2001, Network Solution Provider, ISB, 82C, ISB Portel Compe om viv - 45% - 03m licultrů - Thêm liên site náz
LifeStyle 1100 00%) a Longity the most interesting Vietnamese Entrikiament Magazine on the net. Vietnam vn. inter et m nellogy rativare, pontal, computer science, it, information, spokation, sea Nettam (2P Masic harbs hi Network Leaguest - the most interesting Vietnamese Entrikationen Magazine on the net. Iam whites: sepTragrad-2021cahv0tmmc.lagsstated-wigtSporeva376aysatedelab4m33mpazat056 4k - j 88.0.882
Hann Corp., ISP since 1993, ISP since 2001, Network Solution Provider, B2B, B2G, B2G Portal Compa- netnam infindex asp., 524 - Ban log to 2 Tight bin site also day.

and a state of the	PREI O Destruction (fair of the	1000	
TWiki	lan -		
Contraction of the Print of the Owner Print of the Print	Connections: VNU SISLab + UIUC Forward Group	Las granta gan	
Andreas VRIVI-Para and the Tapa Para Pa	Vie Consectors      V		



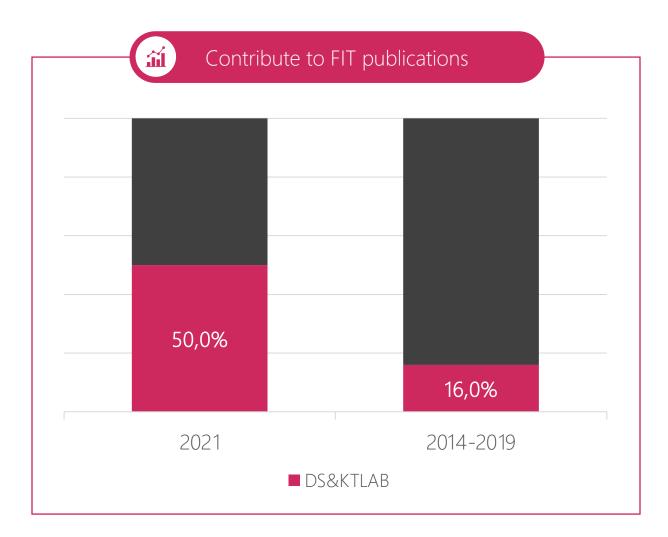
June 200 Watto		11.80% poesso mmp		
		d0:04:31 step. Time on title		
free 5.88 Pagestring		[11] 60.62% % Kerry (1)	sins.	
- Wators Overness		-1 Was Dustay		
12				
4	$\Lambda \Lambda$	<b>•</b>		
<u> </u>				
392 Vistors				
CONTRACT.		dia agai		
- THERE SOUTCES DVECTOR		CARDIEL DVIEW		
		Pages	Pageittes	Fagers
	Direct Traffer			10
	Producting State	Representation (2017)		11



# PUBLICATIONS



#### PUBLICATIONS





~20 publications each year

Top conferences: IJCAI, AAAI, ACL, KDD, ACM TALIP, CoNLL, WWW, EMNLP, NAACL, ACM CIKM, etc.

ISI, SCI, SCIE journal: PLoS One, Oxford Database, Bioinformatics, ACM TWEB, IEEE TKDE, Journal on AI Tools, etc,

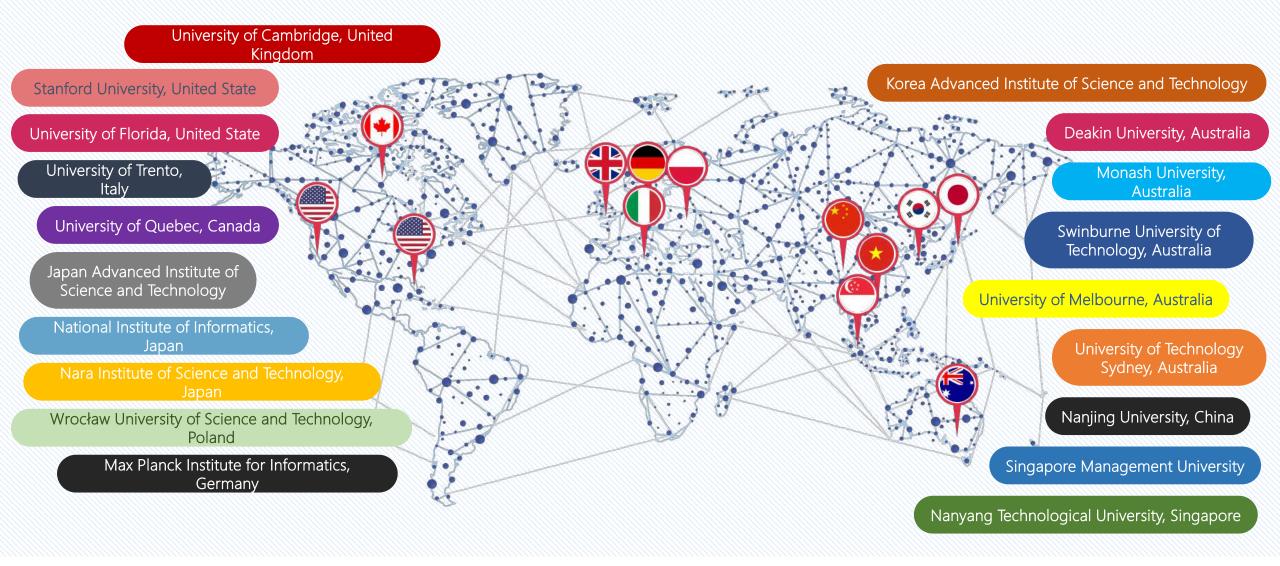


## COLLABORATION





#### COLLABORATION





#### COLLABORATION



With prof. N. Collier at EMNLP 2018, Belgium







Prof. Katayama (President, **JAIST – Japan**) visited DIS



Seminar with **Datasection Group**. Japan



Signed MOU with Kyioki Lab, Keio University



Collaborated with Saltlux Corp, Korea, held a seminar on Opinion Mining, 2010



Presented at ACIIDS 2018, Danang, Vietnam

# HONORS AWARDS



#### HONORS AND AWARDS



#### DS&KTLAB

Merit from the Prime Minister

Merit from the Ministry of Education and Training

Strong research group

Science and technology awards



LECTURERS

Golden Globe Awards

Typical young faces

Labor Medal

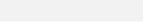
Merit from the Ministry of Education and Training



#### STUDENTS

Student research awards Honda YES and YES plus awards 6 valedictorians Enterprise scholarships: Samsung,

Panasonic, VIN, Viettel etc.



# ALUMNI





ŬŬŬ.

\*\*\*\*

- > Excellent thesis defense results
  - > Good research results
  - > Many honor awards

#### 200++ Bachelors 100+ Masters 10+ Doctors

10-30 students each year

- Good position at top companies: Viettel, FPT, Samsung, Panasonic, Google, Amazon, Microsoft, etc.
- PhD and MSc scholarships at top universities.





























THANK YOU

